



CRYO2022

Promotional Toolkit



Samuel Beckett Bridge, Dublin

Table of Contents

<i>Introduction</i>	1
<i>Email Blast or News Template</i>	2
<i>Graphics to Share</i>	3
Call for Abstracts PDF Flyer	3
Facebook	4
Twitter	5
LinkedIn	6
Banners and Logos	7

Introduction

About CRYO2022

CRYO2022 is the 59th Annual Meeting of the Society for Cryobiology. The meeting will take place in Dublin July 19-22, 2022. The meeting will also have a virtual component for delegates who do not wish to travel.

The meeting spans the entire breadth of this multidisciplinary field, including fundamental cryobiology, cell, tissue, and organ preservation, plant preservation, tools and technologies, and much more. CRYO2022 features plenary sessions, invited and contributed paper sessions, poster sessions, networking and social events, and special events for students and early career professionals.

About the Society for Cryobiology

The [Society for Cryobiology](#) was founded in 1964 to bring together those from the biological, medical and physical sciences who have a common interest in the effect of low temperatures on biological systems. The purpose of the Society is to promote scientific research in low temperature biology, to improve scientific understanding in this field, and to disseminate and apply this knowledge to the benefit of mankind.

About this Guide

The Society for Cryobiology aims to develop reciprocal marketing/sharing of news and events with partner organizations whose events would also be of interest to Society for Cryobiology members.

The Society for Cryobiology is an umbrella organization covering the entire spectrum of cryobiology. Worldwide there are many organizations whose focus is specific, for example organizations devoted to fertility, cell therapy, biobanking, thermal medicine and so on, whose members utilize cryobiology as part of their wider research. I have no doubt our meeting would be of interest to this subset of your members.

This media pack aims to make that as easy as possible by including text you can copy and paste for email blasts, newsletter or blog articles, and easy share graphics optimized for facebook and twitter. Also included attached is a call for abstracts flyer in jpg and PDF which is suitable for noticeboards or for email distribution.

To discuss potential collaboration between our organizations, please contact the Executive Director of the Society for Cryobiology, Nicole Evans, at nicole.evans@societyforcryobiology.org.

Email Blast or News Template

Feel free to use as is, or edit to your requirements.

Subject: An Invitation to CRYO2022: Dublin, July 19-22

Dear [name],



You are warmly invited to [CRYO2022](#), the 59th Annual Meeting of the [Society for Cryobiology](#), to be held July 19-22, 2022 in Dublin, Ireland. CRYO2022 will also feature a remote participation option for delegates unable to travel at this time.

[Submit your abstract today](#), and join the Society for Cryobiology in Dublin to celebrate the return of in-person meetings. **Abstract submission closes March 15, 2022.**

Grants and Awards

[Student Travel Grants and Awards](#)

Each year the Society for Cryobiology awards over \$15,000 to students from around the world to attend the meeting. Applications close March 15, 2022.

[Early Career Award](#)

The Dayong Gao Young Investigator Award, sponsored by Goldsim, is open to applications from researchers <10 years post-PhD. The award carries a prize of \$5,000. Applications close April 5, 2022.

Key Dates

March 15: Abstract Submission and Student Awards/Grants close

April 5: Early Career Award closes

April 5: Author Notification

April 26: Earlybird Registration closes

June 28: Regular Registration closes

Kind Regards,

[your details]

Graphics to Share

Call for Abstracts PDF Flyer

Suitable for noticeboards or email distribution. Right click image and select 'save as Picture'



The 5th Annual Meeting of the
Society for Cryobiology



CRYO2022
CALL FOR
ABSTRACTS

- Fundamental Cryobiology
- Novel Tools & Technologies
- Fertility Preservation
- Cell and Tissue Preservation
- Organ Preservation
- Plant Cryobiotechnology
- And more...

Submission Deadline
March 15, 2022

←

July 1 -22, 2022
Hotel Riu Plaza
The Gresham
Dublin, Ireland

→

CRYO2022.COM
Remote Participation option also available



Social Media Graphics

All images are optimized for the relevant social media platform.

Right click any image and select 'save as Picture'

Facebook



The 59th Annual Meeting of the Society for Cryobiology
CRYO2022
CALL FOR ABSTRACTS

←

- Fundamental Cryobiology
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July 19-22, 2022

Hotel Riu Plaza
The Gresham
Dublin,
Ireland

Submission Deadline
March 15, 2022

Remote Participation option also available
CRYO2022.COM



Call for Abstracts. Please tag the Society for Cryobiology @Society for Cryobiology and link to <https://cryo2022.com>. 940 x 788 px



The 59th Annual Meeting of the Society for Cryobiology
CRYO2022
DUBLIN | JULY 19-22

←

IN PERSON MEETINGS ARE BACK!

- Expert Invited Speakers
- Awards and Grants
- Exhibition
- Networking
- Social Program
- And more...

Remote Participation option also available
CRYO2022.COM



General Graphic. Please tag the Society for Cryobiology @Society for Cryobiology and link to <https://cryo2022.com>. 940 x 788 px

Twitter

Right click any image and select 'save as Picture'

The 59th Annual Meeting of the Society for Cryobiology
CRYO2022 CALL FOR ABSTRACTS

←

July 19-22
Hotel Riu Plaza
The Gresham
Dublin, Ireland

- Fundamental Cryobiology
- Novel Tools & Technologies
- Fertility Preservation
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CRYO2022.COM

Remote Participation option also available

Call for Abstracts. RT @SocietyCryobiol #CRYO2022. Link to <https://cryo2022.com>. 1600 x 900 px.

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CRYO2022
DUBLIN | JULY 19-22

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LinkedIn

Right click any image and select 'save as Picture'



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DUBLIN | JULY 19-22

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Banners and Logos

